**Introduction to Sofo Dropshipping**

Dropshipping is a business model that allows you to sell products online without the need to maintain an inventory. When a customer places an order, you purchase the product at a wholesale price and sell it at a retail price of your choice, adding your profit margin.

**How Do We Make Dropshipping Effortless For You?**

Dive through the top-notch services we bring to you.

**Product Range**

* **Discover Quality Finds Across Various Categories**: Explore a vast selection of over 20,000 viral products sourced from the most reliable global suppliers, ensuring end-to-end quality assurance for all your listings.

**Warehouse & Fulfilment**

* **Experience Fulfilment That Exceeds Expectations**: Our smart warehouses across India and strategic storage locations ensure prompt order processing to meet your customers' demands efficiently.

**Shipping**

* **Experience the Pinnacle of Fast Shipping**: We offer same-day dispatch with multi-courier integrations and vast coverage across India, providing lightning-fast deliveries to your customers.

**NDR/RTO Rescue**

* **Get Your Deliveries Rescued in No Time with Our Dedicated Support**: With automated NDR notifications and 24/7 support to minimize returns, we ensure automated order confirmations for a seamless experience.

**Zero Inventory Hassles**

* **Experience Absolute Seamlessness with Our Smart Inventory Handling**: Enjoy real-time inventory updates, automated product syncing, and multi-supplier management to keep your business running smoothly without the hassle of managing stock.

**COD Remittance**

* **Enjoy Effortless COD Remittance with Cash in Your Pocket**: Benefit from transparent remittance updates, the fastest (T+2) payment release cycle, and same-day COD remittance to keep your cash flow steady.

**How It Works**

1. **Customer Places an Order and Pays You the Retail Price**: The customer selects a product from your online store and completes the purchase at the retail price you have set.
2. **Forward Order to SoFo and Pay the Wholesale Price**: You then forward the order details to SoFo and pay the wholesale price for the product.
3. **SoFo Ships the Product Directly to the Customer**: SoFo handles the packaging and shipping, sending the product directly to your customer. You keep the profit margin as per your choice.

With these comprehensive services, SoFo makes dropshipping a hassle-free and profitable business model, allowing you to focus on growing your business while we take care of the rest.